

# From Tradition to Innovation



## Turkish Carpets and Kilims

Reinventing the traditional art of handmade carpets and kilims into stunning machine-made carpet production, Türkiye is an indisputable world star, bringing zest, comfort and style to millions of houses all around the world.


Prestigious outcome of high quality yarns and modern weaving technologies, Turkish Carpets and Kilims continue to adorn millions of households and venues, in perfect compliance with global health standards. Turkish Carpet and Kilim industry presents trendsetting designs, patterns and colors with attractive price performance and long lifespan, nonsurprisingly becoming an international favorite of all times.

## Product Range


- ✓ Machine-made Carpets
- ✓ Tufted Carpets
- ✓ Handmade Carpets
- ✓ Kilims


## Industry Facts

 World's 2<sup>nd</sup> largest exporter of carpets

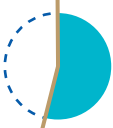
 Annual export value is 2.3 billion US\$ (in 2018)


 Annual Export growth %12.9


 Exported to 173 countries

 Top Export Markets: USA, Saudi Arabia, Iraq, Germany, and the UK

 Over 3,500 exporters in the sector

 Gaziantep, Türkiye's carpet hub, making 54% of world machine-made carpet exports

 Machine-made carpets are 85% of annual Turkish Carpet export, tufted carpets 12%, handmade carpets %2,5 and kilims %0,5

 Turkish carpets and area rugs are produced from wool, acrylic and polypropylene fiber



## 10 Reasons Why You Should Prefer Turkish Carpets

- 01** Centuries-old heritage
- 02** Ultimate quality Exquisite design
- 03** Skilled labour and extensive know-how
- 04** Innovative production technologies
- 05** Vast production capacity
- 06** Continuous innovation of designs, patterns and colors
- 07** Ease of cleaning and antibacterial features
- 08** Extreme durability
- 09** Color fastness anti-soiling finish
- 10** Geographical advantages enhancing rapid delivery

 **Turkish  
Carpet**

**Türkiye**

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